| FACTS | | CK CHEVROLET BUICK G | |
|--|--|---|--------------------------------------|
| FACTS | SOUTHPOINT DO WITH | H YOUR PERSONAL INFO | RMATION? |
| Why? | consumers the right to limit | how they share your personal in some but not all sharing. Federa nd protect your personal inform twe do. | al law also requires us to tell |
| What? | you have with us. This infor Social Secur Account Ba | nation we collect and share depe rmation can include: rity Number and Income lances and Payment History ory and Credit Scores | nd on the product or service |
| How? | All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons Hendrick Chevrolet Buick GMC Cadillac Southpoint chooses to share; and whether you can limit this sharing. | | |
| | an share your nformation | Does Hendrick Chevrolet Buick GMC Cadillac Southpoint share? | Can you limit this sharing? |
| For our everyday busines Such as to process your tran account(s), respond to cour investigations, or report to b | nsactions, maintain your t orders and legal | Yes | No |
| For our marketing purpo to offer our products and se | | Yes | No |
| For joint marketing with | other financial companies | Yes | No |
| For our affiliates' everyda information about transaction | | Yes | No |
| For our affiliates' everyda information about your crea | | Yes | Yes |
| For our affiliates to mark | et to you | Yes | Yes |
| For our non-affiliates to market to you | | Yes | Yes |
| To limit our sharing | you accepted this notice. Whinformation as described in t | ve can begin sharing your inforn nen you are no longer our custon | ner, we continue to share your |
| For questions only | Call 919-354-7800 at Hendrick Ch | evrolet Buick GMC Cadillac Southpoin | nt to speak with the Safeguards Mgr. |
| ≻ | _ | | |

3/2012

| Mail-in Form | everyday business p □ Do not allow your a | ation about my creditworthiness with your affiliates for their |
|--------------|--|---|
| | Name | |
| | Address | |
| | | |
| | City, State, Zip | |
| Mail To: | Hendrick Chevrolet Buick GMC Cadil | ac Southpoint, Safeguards Coordinator, 127 Kentington Drive, Durham, NC 27713 |

| Who we are | |
|--|--|
| Who is providing this notice? | Durham Automotive Co. dba Hendrick Chevrolet Buick GMC Cadillac Southpoint |
| What we do | |
| How does Hendrick Chevrolet Buick GMC Cadillac Southpoint protect my personal information? | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. In addition, we maintain physical, electronic and procedural safeguards. |
| How does Hendrick Chevrolet Buick GMC Cadillac Southpoint collect my personal information? | We collect your personal information, for example, when you Apply for financing Provide Account Information or Provide Employment Information Give us your Contact Information Show your Government Issued ID We also collect your personal information from others, such as credit bureaus, affiliates or other companies. |
| Why can't I limit all sharing? | Federal law gives you the right to limit only Sharing for affiliates' everyday business purposes—information about your creditworthiness Affiliates from using your information to market to you Sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. |
| What happens when I limit my sharing for an account I hold jointly with someone else? | Your choices will apply to everyone on your account. |
| Definitions | |
| Affiliates | Companies related by common ownership or control. They can be financial and nonfinancial companies. Our affiliates include dealerships with a Hendrick name; Hendrick Automotive Group; and Hendrick Autoguard, Inc. |
| Non-affiliates | <i>Companies not related by common ownership or control. They</i> can be financial and nonfinancial companies. <i>Non-affiliates we share with can include auto manufacturers, financial institutions, insurance companies and direct marketing companies.</i> |
| Joint Marketing | A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Our joint marketing partners include dealerships, financial institutions and insurance companies. |
| Other Important Information | |

| Print Customer Name | Customer Name | Date |
|---------------------|---------------|------|
| Print Customer Name | Customer Name | Date |

I/WE ACKNOWLEDGE THAT I/WE HAVE RECEIVED A COPY OF THIS NOTICE.